

Mesa Quick Facts

With a population of over 511,000, Mesa is the 35th largest city in the U.S., 3rd largest in Arizona, and 2nd largest in the Phoenix-Mesa metro area. Larger than Miami, Minneapolis, Atlanta and St. Louis, Mesa covers 138 square miles inside a 21-city region with a population of 4.9 million, projected to be 5.3 million by 2024.

| | |
|---|----------|
| Year Incorporated | 1883 |
| Elevation (feet) | 1,255 |
| Cost of Living Index | 104.2 |
| Average High / Low Temperature | 86 / 58 |
| Median Age | 36.3 |
| Median Household Income | \$56,835 |
| Number of Mesa Households | 190,175 |
| Average Yearly Rainfall (inches) | 9.29 |
| Average Yearly Days of Sunshine | 301 |

More sunshine than San Diego or Miami Beach

POPULATION

| | 2019 | (Projected) | |
|--------------------|------------------|------------------|------------------|
| | | 2024 | |
| Population | | | |
| Mesa | 511,334 | 548,809 | |
| Arizona | 7,234,773 | 7,743,965 | |
| | | | (Projected) |
| Pop. Growth | 2000-2010 | 2010-2019 | 2019-2024 |
| Mesa | 9.92% | 16.24% | 7.33% |
| Arizona | 24.59% | 13.18% | 7.04% |

Mesa Population by Age

| Age | 2018 |
|---------------|-------|
| 15-34 | 28.4% |
| 35-54 | 25.2% |
| 55-74 | 17.6% |
| 75-85+ | 6.8% |

Source: ESRI Community Analyst, 2019

EDUCATIONAL ATTAINMENT

Within a 30-Minute Drive of Downtown Mesa

596,000+ professionals, 45% (age 25+) with an associate's degree or higher.

| | |
|---------------------------|-------|
| Associate's Degree | 8.5% |
| Bachelor's Degree | 23.6% |
| Graduate's Degree | 13.9% |

Source: ESRI Community Analyst, 2019

EDUCATIONAL INSTITUTION ENROLLMENT

| | |
|---|--------|
| Mesa Community College | 30,000 |
| East Valley Institute of Technology* | 4,500 |
| Arizona State University – Polytechnic | 5,000 |
| Chandler-Gilbert Community College | 20,000 |
| A.T. Still University | 1,716 |
| Northern Arizona University – Mesa | 397 |
| Benedictine University | 559 |
| Upper Iowa University | 250 |

Other institutions Include: Arizona College, Carrington College, DeVry University, and Pima Medical Institute.

*Includes high school students and high school graduates

AVAILABLE LABOR FORCE

| | Mesa | Phx. Metro |
|--------------------------|---------|------------|
| Labor Force | 263,910 | 2,514,255 |
| Unemployment Rate | 5.7% | 5.8% |

Within a 30-Minute Drive of Downtown Mesa

| | |
|--------------------------|-----------|
| Population | 1,949,891 |
| Households | 756,287 |
| Labor Force (16+) | 987,583 |

Source: ESRI Community Analyst, 2019

MESA'S LARGE EMPLOYERS

| | |
|------------------------|-------|
| Banner Health System | 8,321 |
| The Boeing Company | 4,336 |
| Drivetime Automotive | 1,422 |
| 24-7 Intouch | 1,400 |
| AT&T | 1,276 |
| Maricopa County | 1,054 |
| Santander Consumer USA | 900 |
| Dexcom | 850 |
| Steward Health Care | 820 |
| Empire Southwest | 756 |

Source: MAG Employer Database, 2018

RECENT ANNOUNCEMENTS

AT&T opened a new 97,000-square-foot, state-of-the-art customer call center in west Mesa

Ground was broken on the first building of the 1.35 million-square-foot Union, a Class A office campus located in Mesa's Riverview District next to the Chicago Cubs spring training facility.

Able Aerospace, a Textron company, celebrated the opening of a \$9 million, 60,000-square-foot expansion of its existing 200,000-square-foot headquarters and MRO campus at the Phoenix-Mesa Gateway Airport.

Print.Save.Repeat. located two warehouses and manufacturing facilities for a total 65,000 square feet in Mesa's Gateway Area.

AIRPORTS

Phoenix-Mesa Gateway Airport

- Allegiant Air flies to 42 destinations nationally
- International service to Canada
- Private aircraft and air cargo service
- Serves over 1.7 million passengers annually
- Three runways
- 350+ acres of developable land available on airport
- One of the fastest growing airport in the U.S.

Falcon Field

- Among the busiest general aviation airports in the U.S.
- 750+ aircraft based at Falcon Field with 260,000+ flight operations annually
- On-airport facilities for aviation businesses
- 50+ acres available for development
- FAA air traffic control tower

Sky Harbor International Airport

- 15 minutes from Mesa
- 1,200+ daily flights serving 105 domestic and 23 international cities.

QUICK FACTS

A SMART LOCATION FOR
INTELLIGENT COMPANIES

INDUSTRIES OF OPPORTUNITY

Mesa has a diverse business community with strong competitive advantage and opportunity in the following industry clusters.

| | |
|-----------------------|------------|
| Healthcare & Med Tech | Technology |
| Education | Tourism |
| Aerospace & Defense | |

TRANSPORTATION

Mesa is easily accessed via a robust freeway system including Interstate 10, State Highway 60, Loops 101 and 202, and State Route 24. Mesa is also part of the Phoenix-Mesa metro area light rail system. A three-mile extension along Main Street into Downtown Mesa opened fall of 2015 and a two-mile additional expansion to Gilbert Road was completed in 2019.

QUALITY OF LIFE

Golf Courses

Mesa hosts more than 40 golf courses, most within a half-hour drive of Downtown Mesa; more than 200 in the surrounding Phoenix-Mesa metro area.

Arts and Culture

Home to Mesa Arts Center, the Southwest's largest urban art and entertainment campus featuring 14 artist studios, five galleries, and four theaters on seven acres; i.d.e.a Museum, the first museum dedicated to youth and art in the U.S.; and Arizona Museum of Natural History, the state's largest repository for fossils found in the Southwest.

Performing Arts Groups

Mesa is home to Symphony of the Southwest, the Millennial Choir, and many other performing arts groups. The Phoenix-Mesa metro area is also home to the Phoenix Symphony, Arizona Opera, and many ballet, dance, and theatre troupes.

Major League Baseball Spring Training

Since 1952, Mesa has hosted the Chicago Cubs for Spring Training baseball. In 2014, the Cubs moved into the newly constructed Sloan Park where they continue to lead Major League Baseball in Spring Training attendance, averaging nearly 14,000 fans per game. The Oakland A's also call Mesa home for Spring Training, playing at the recently renovated Hohokam Stadium. The Phoenix-Mesa metro area is home to a large number of teams playing in the Cactus League providing fans with some of the best Spring Training baseball in the nation.

Professional and College Sports

The Greater Phoenix area hosts the Arizona Cardinals, Phoenix Suns, Arizona Diamondbacks, Phoenix Coyotes, Arizona Rattlers, and many other major and minor league teams. The area is also home to Arizona State University's Sun Devils and Grand Canyon University's Antelopes, both NCAA Division I schools.

Outdoor Recreation

55 Parks; 9 public pools; miles and miles of hiking and biking trails; quick access to major lakes and rivers for

boating and water sports; close proximity to mountain areas for hunting, fishing, and camping; vast numbers of organized recreational sports leagues.

Restaurants and Nightlife

More than 900 restaurants, eateries, nightclubs, microbreweries, and pubs of all types, styles and price points call Mesa home.

Resorts and Hotels

60+ hotels and resorts, combined total of 5,500+ rooms, and on-property meeting space ranging from 200 to 12,480 square feet.

Mesa Convention Center

Located on 22 acres of mature parkland, features include 19,000 square feet of exhibit space along with an additional 19,000 square feet of flexible meeting space; 15 meeting rooms offer a wide variety of sizes and configurations.

RANKINGS

Mesa ranked 19th best-run city in the nation and the best-run in Arizona – WalletHub, 2019

Mesa was named a Top 10 City for Startups - Commercial Café

Mesa ranked 32 of The Top 100 Best Places to Live in the country – Livability, 2019



@City of Mesa Office of Economic Development



@MesaEconDev



@CityofMesa

Considering expanding or relocating your business? Give us a call, we can help.

City of Mesa

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